

Intergalactic Bead & Jewelry Shows, Inc.

January-December 2010
Forty-Two Bead & Jewelry Trade Shows
East Coast & Mid-West

Sponsorship Packages

Gold Sponsor

Limited to 3 non-Competing Organizations

Your company will receive top-tier promotional placement and mention for all events. This is the perfect vehicle to reach an exclusive audience of women and to demonstrate your commitment to segmentation and growth.

Reach over 160,235 unique customers Frequency 3-6 times a year

- Mention in Radio commercials (Over 1,000 spots per year), reaching thousands of people.
- Logo and or/Name receives top-tier sponsor acknowledgement on all Sponsor banners at 43 Events.
- Logo/Link on Intergalactic Bead & Jewelry Shows front page website for one year (103,312 unique visitors per year)
- Logo on all Bulk mailings 160,713 (unique customers over 64,000)
- Logo/Link on all Emails 82,266 (unique customers over 40,000)
- Top-Tier Sponsor acknowledgement in all Press Releases and calendar of events
- Logo/Name/Website in all show programs
- Verbal announcement of your sponsorship at all 43 Events.
- Five complimentary admissions for each event
- Priority placement sponsor table exhibit space, which includes 6' table, linen, and electricity.
- Opportunity to provide gift, door prize or promotional items to attendees (sponsor covers all expenses, including production and shipping)
- 15% Discount on Front page banner ad for www.beadshows.com

Silver Sponsor - Limit of 10 Available

Your company will receive exclusive sponsor acknowledgement & promotional placement for all our shows.

Reach over 92,300 unique customers Frequency 4-6 times a year

- Logo and or/Name receives exclusive sponsor acknowledgement on signage at 43 Events. (excludes banner)
- Logo/Link on Intergalactic Bead & Jewelry Shows sponsor page on website for one year. (103,312 unique visitors per year visiting over 700,000 pages on our website each year)
- Sponsor Link in all Emails directing them to website logo/link 82,266 (unique customers over 40,000)
- Exclusive sponsor acknowledgement in Press Releases

- Opportunity to provide gift, door prize or promotional items to attendees (sponsor covers all expenses, including production and shipping)
- Logo/Name/Website in all 43 show programs
- Five complimentary admissions for each event

Bronze Sponsor

Your company will receive exclusive sponsor acknowledgement online & in show programs.

Reach over 50,000 unique customers Frequency 2-4 times a year

On our website with a Name/Web Link on our sponsor page one year (103,312 unique visitors per year visiting over 700,000 pages on our website each year)

- Logo and or/Name receives sponsor acknowledgement on Show signage (excludes banner)
- Name/website address in all 43 show programs with
- Logo sponsor acknowledgement in 43 press releases
- Opportunity to provide gift, door prize or promotional items to attendees (sponsor covers all expenses, including production and shipping)
- Five complimentary admissions for each event

Single Event Sponsor

Reach over 700-1500 unique customers

- Logo and or/Name receives sponsor acknowledgement on Show signage
- On our website for selected event with Name/Web Link
- Logo sponsor acknowledgement in show press release
- Opportunity to provide gift, door prize or promotional items to attendees (sponsor covers all expenses, including production and shipping)
- Logo/Name/Website in the show program
- Five complimentary admissions for the event

Additional Sponsorship Opportunities

Show Program-Logo and website information per event

Show Program- Logo and website information full year

Note: To be included for an event we need to receive all paperwork, logos and payments 45 days prior to your event start date. (All logo/name files must be PSD, PDF or AI) (All sponsorships subject to approval.)